



2020 PEBA Annual Forum Sponsorship Opportunities

Date: Wednesday, May 13, 2020

Location: Science History Institute

Sponsorship	Price	How Many?	Sponsor Recognition and Permitted Advertising
Morning Keynote	\$4,000	1	<ul style="list-style-type: none"> • Opportunity to give a 3 minute promotional speech before opening keynote • Introduce Morning Keynote speaker • Banner and/or signage on and around podium during keynote address (provided by sponsor) • Company brochure placed on each seat at morning keynote address • Exhibit table in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Five complimentary tickets to the Forum for guests • Reserved table at lunch and keynote address • Full-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)
Afternoon Keynote	\$4,000	1	<ul style="list-style-type: none"> • Opportunity to give 3 minute promotional speech before closing keynote • Introduce Afternoon Keynote speaker • Banner and/or signage on and around podium during keynote address (provided by sponsor) • Company brochure placed on each seat at keynote address • Exhibit table in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Five complimentary tickets to the Forum for guests • Reserved table at lunch and keynote address • Full-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)
Conference Bag	\$3,000	1	<ul style="list-style-type: none"> • Your Company's name and/or logo on the conference bag • Exhibit table in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives



YOUR BENEFITS AND COMPENSATION ASSOCIATION

			<ul style="list-style-type: none"> • Two complimentary tickets to the Forum for guests • Full-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)
Name Badge and Lanyard	\$3,000	1	<ul style="list-style-type: none"> • Your Company's name and/or logo on each lanyard and name badge • Exhibit space in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Two complimentary tickets to the Forum for guests • Half-page ad in the program booklet • Event leads receive a post-conference attendee list (for that that opt-in)
Coffee and Drink Station	\$3,000	1	<ul style="list-style-type: none"> • Your Company's name and logo near the all-day coffee and drink station • Exhibit space in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Two complimentary tickets to the Forum for guests • Half-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)
Program Booklet Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Full page ad on the inside front cover or back cover of event program • Exhibit space in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Two complimentary tickets to the Forum for guests • Event leads receive a post-conference attendee list (for those that opt-in)
Pen & Paper Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Opportunity to place pen and paper with your Company's logo on seats of participants in breakout sessions (provided by sponsor) • Exhibit space in Main Exhibit Hall (in general session space) • Insert in Conference Bag • Two tickets to the Forum for sponsor representatives • Two complimentary tickets to the Forum for guests • Half-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)



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<p>Breakout Session Sponsor</p>	<p>\$2,000</p>	<p>8</p>	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker at selected breakout session and give 1 to 2 minute introduction about your company. • Exhibit space (location TBD) • Insert in Conference Bag • Opportunity to place 1 item on seats of participants in your assigned breakout session • Two tickets to the Forum for sponsor representatives • Two complimentary tickets to the Forum for guests • Half-page ad in the program booklet • Event leads receive a post-conference attendee list (for those that opt-in)
<p>Program Booklet Ad</p>	<p>\$500</p>	<p>No Limit</p>	<ul style="list-style-type: none"> • Quarter-page ad in the program booklet for distribution to all attendees • Ads are limited to the size of a quarter-page and camera-ready copy must be provided (specs will be given) • Acknowledgement of your sponsorship in the PEBA program booklet
<p>Conference Bag Insert</p>	<p>\$500</p>	<p>15</p>	<ul style="list-style-type: none"> • Insert your promotional material in the attendee conference bag (must be approved by PEBA in advance of the PEBA Forum) • Acknowledgement of your sponsorship in the PEBA program booklet